

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
SEP5/12 18.18
*** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

CONTRACT # 6282555

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

1500

(continued)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE _____

TO LENA
FR JULIE
OK'D M10
TTL5 RTS
PLS CFM, THX 9/5

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1564 | | | | | | | | | | | | |
| 20 | S | | 1200N-1230P | 30 | | \$750.00 | 10/13 | 10/13 | 0 | | SAT | 0 |
| PROGRAM : EYEWT NW-NN SA CON COM1 : EYEWT NW-NN SA | | | | | | | | | | | | |
| 68 | A | | 900A-1000A | 30 | | \$750.00 | 10/10 | 10/10 | 1 | | WED | 1 |
| PROGRAM : JEFF PROBST ORD COM1 : DUE TO PRGM CHANGE: COLLEGE FBALL THIS IS A MAKE-GOOD FOR OCT13 ON LINE-20 FOR 1 SPOT/WK | | | | | | | | | | | | |

REP HEADLINE# 6282555 TRF# 327461
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES SEP5/12 18.18
 *** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:
 M10 OK'D BUY#20 MISSED: SAT/1200N-1230P OCT13 30S \$750.00 (SEP5/12)
 OFFER: WED/900A-1000A OCT10 30S \$750.00 PLS ADVISE.
 CMT: DUE TO PRGM CHANGE: COLLEGE FBALL

OCT/12 96325.00 CONTRACT TOTAL 96325.00
 TOTAL SPOTS 58

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE